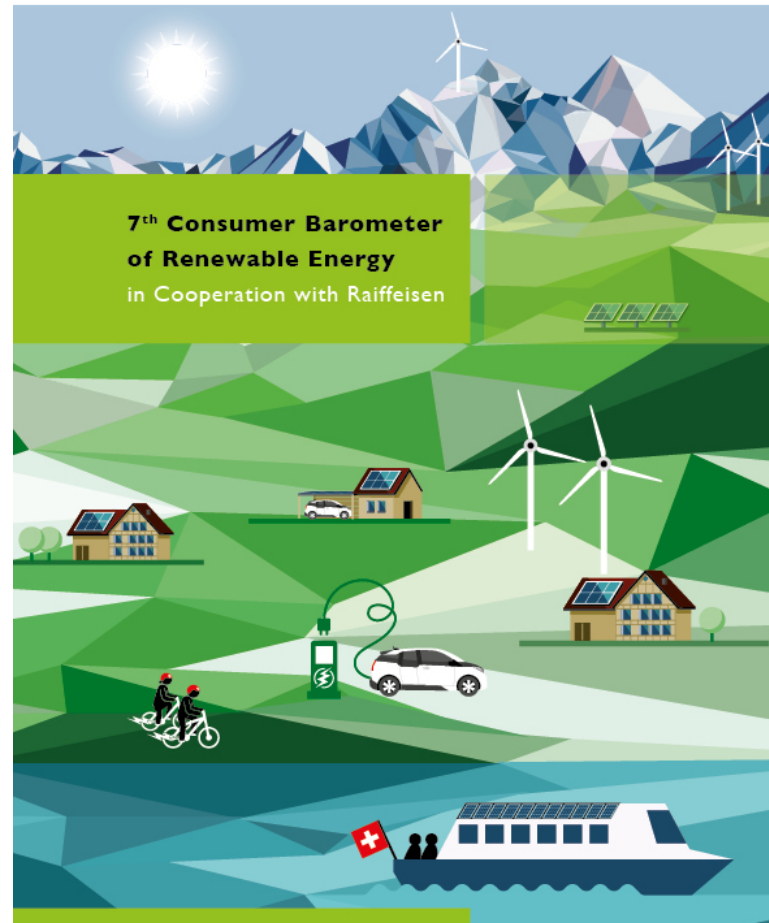


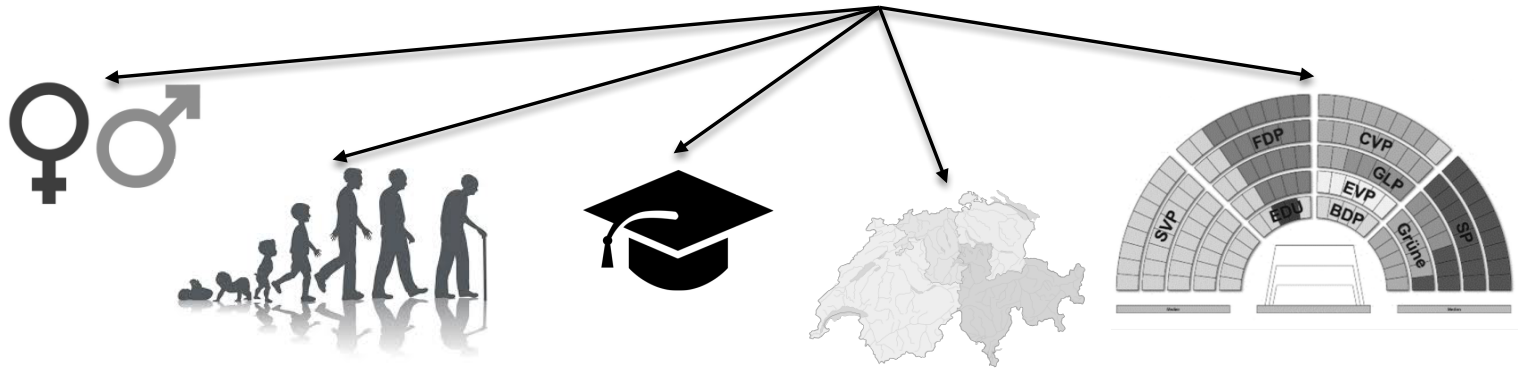
# 7<sup>th</sup> Consumer Barometer of Renewable Energy in Cooperation with Raiffeisen

Authors:  
*Karoline Gamma,  
Alexander Stauch,  
Rolf Wüstenhagen*



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# Background Information on Consumer Data



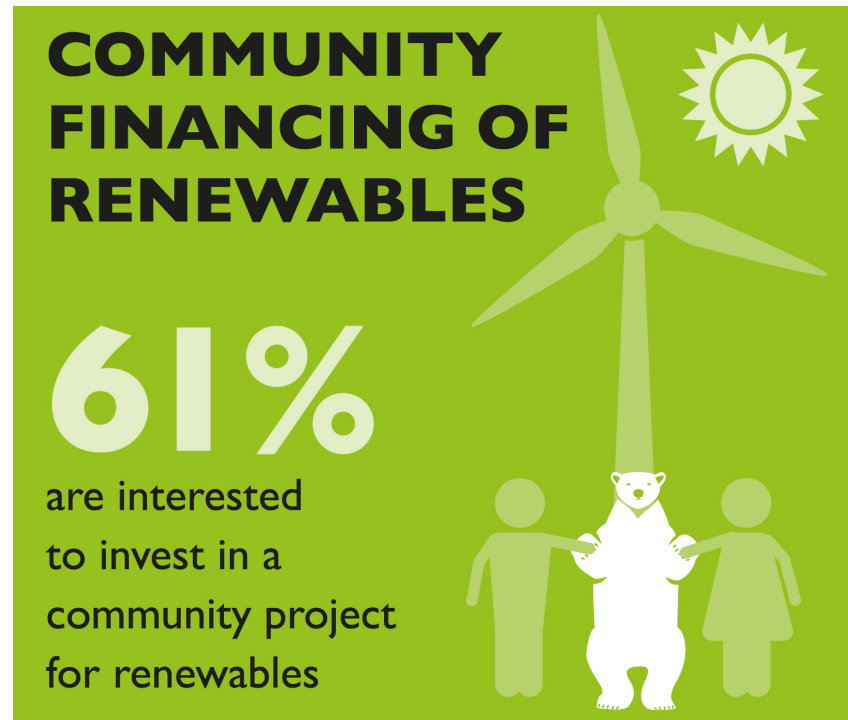
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# Highlight 1: Contribution to Climate Change Mitigation



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## Highlight 2: Community Financing



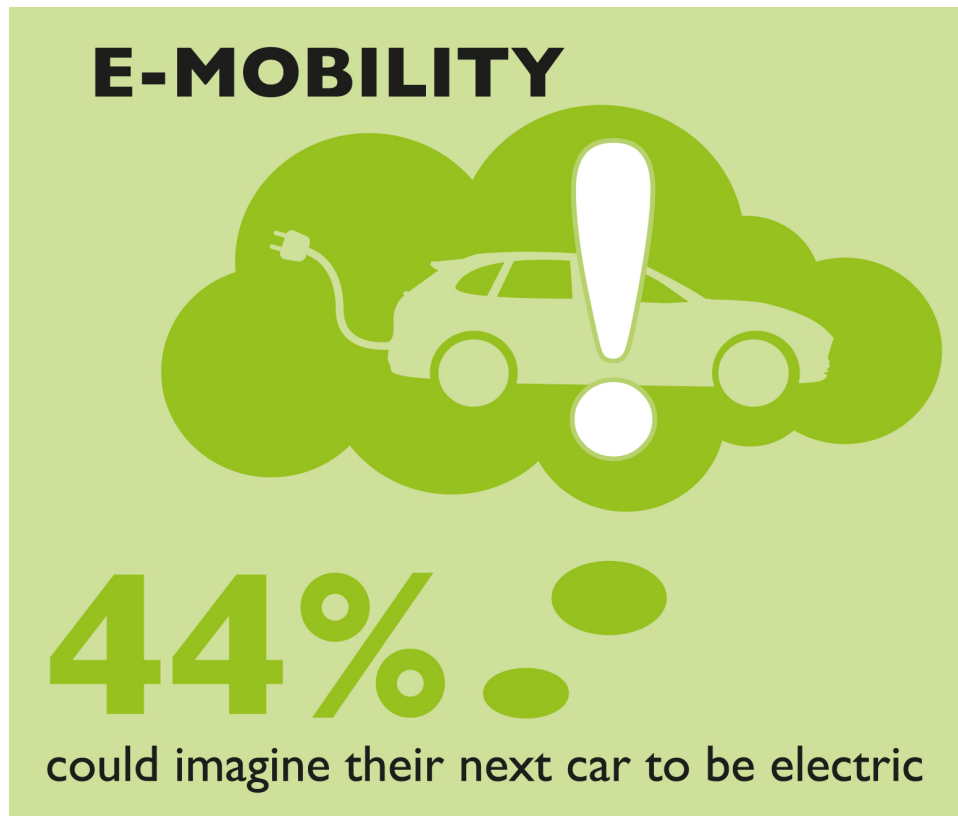
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University of St.Gallen

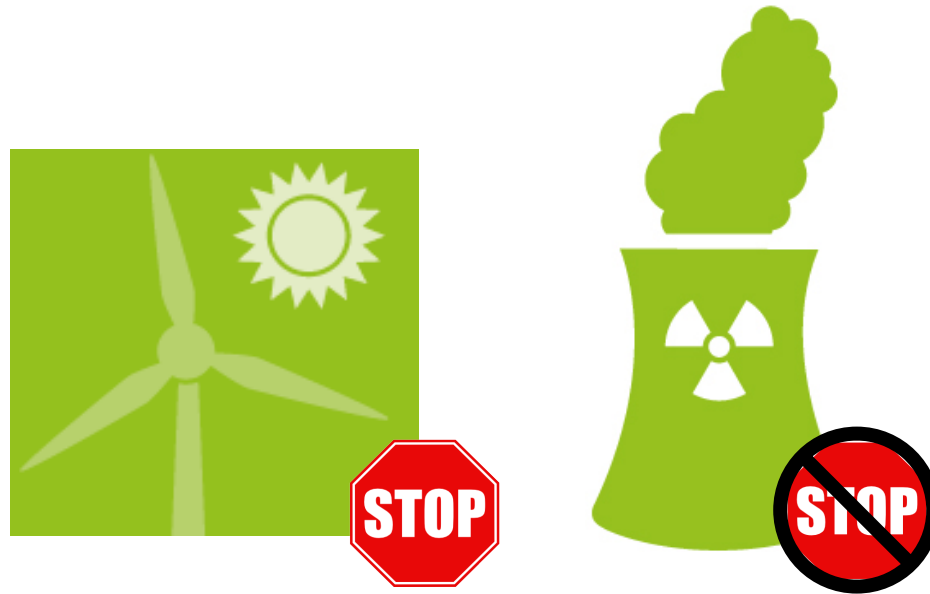
**RAIFFEISEN**

## Highlight 3: E-Mobility - Reaching a tipping point?



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# Deep Dive: Framing of Policy Choices



**„In the first package of the Energy Strategy 2050, the Swiss Parliament has set a timeline for phasing out incentives for renewables. How do you evaluate this?“**

# Deep Dive: Framing of Policy Choices – Method



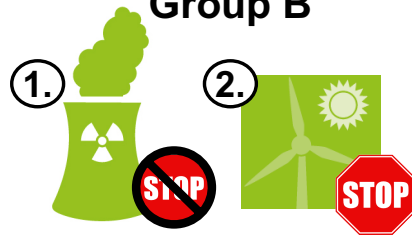
## Group A



„In the first package of the Energy Strategy 2050, the Swiss Parliament has **set a timeline for phasing out incentives for renewables**. How do you evaluate this?“

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## Group B



1. „In the first package of the Energy Strategy 2050, the Swiss Parliament has **not set a timeline for phasing out nuclear** power plants. How do you evaluate this?“

2. „In the first package of the Energy Strategy 2050, the Swiss Parliament has **set a timeline for phasing out incentives for renewables**. How do you evaluate this?“

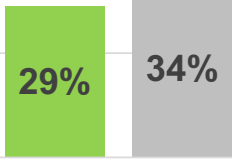
## Group C



„In the first package of the Energy Strategy 2050, the Swiss Parliament has **set a timeline for phasing out incentives for renewables but has not set a timeline for phasing out nuclear power plants**. How do you evaluate this?“

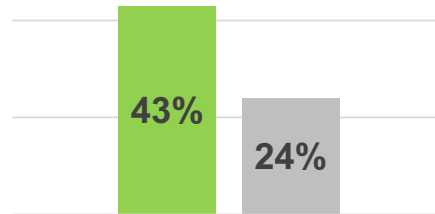
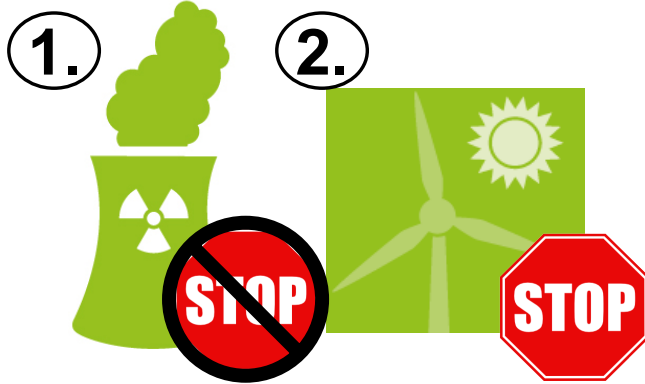
# Deep Dive: Framing of Policy Choices – Results

Group A



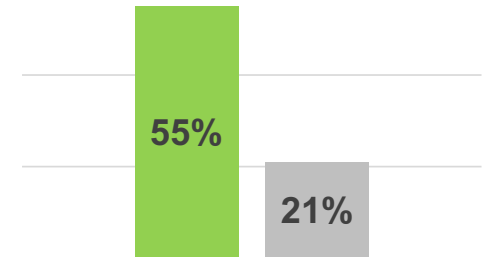
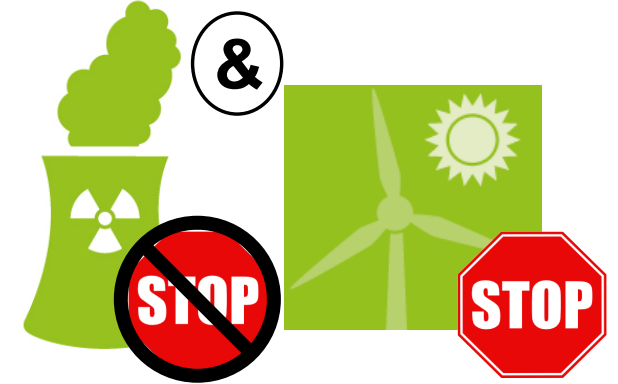
■ critical ■ in favor

Group B



■ critical ■ in favor

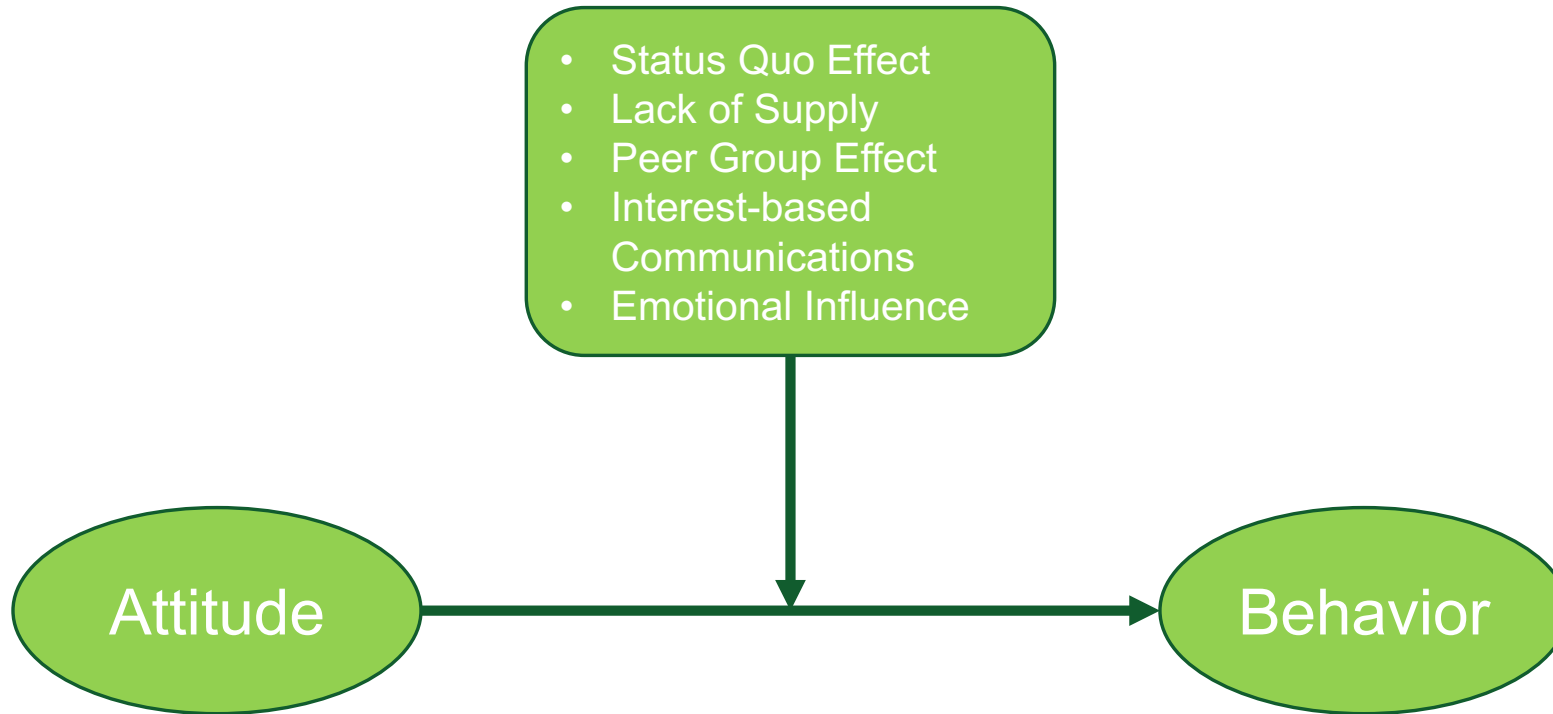
Group C



■ critical ■ in favor



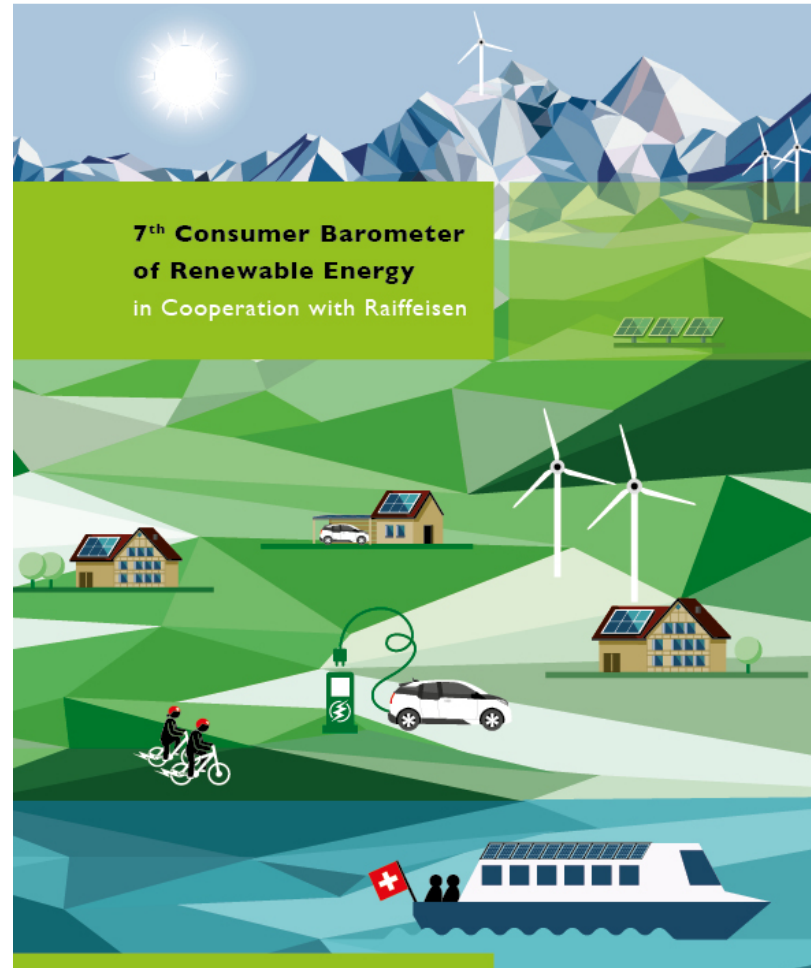
# Epilogue: From Attitude to Behavior



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